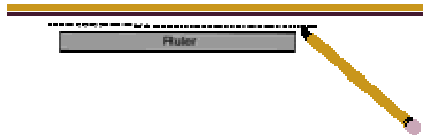
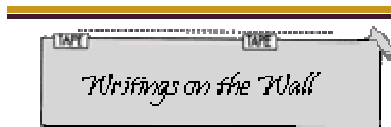


How to Apply the Vinyl Lettering



1 Measure and Prep

Prepare your surface by making sure it is clean and dry. Use a tape measure or a ruler to determine where you want to place your letters and make a light mark or using painters tape or masking tape, make a guide line.



2 Secure the Vinyl

If your quote came rolled up, unroll it first and let it lay flat until it doesn't want to roll back in place. Quotes will come with either a clear transfer tape or an off-white masking type transfer tape on top and a backing paper that is white and shiny on back. Lightly rub over the transfer tape using something with a flat surface, i.e. a credit card, to insure the quote is adhered to the transfer tape completely.



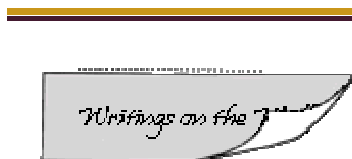
3 Apply the Vinyl

Pull the transfer tape away from the backing paper, making sure the quote remains on the transfer tape. Make sure you have the quote exactly where you want it because it cannot be repositioned. Carefully smooth the transfer tape down on the pre-measured area. You can also place a long piece of painters tape vertically down the center of the quote and pull the quote up from one side, cut the backing paper and smooth down area and pull the transfer tape from the other end away from the backing paper, remove the other half of the backing paper and smooth down the other side of the quote.



4 Burnishing

Again, using a flat surfaced item, wipe across your quote with mild pressure to adhere it to the surface.



5 The Reveal!

Carefully peel away the transfer tape, making sure the quote is adhering to the surface as you go. If not, go back and rub over it again using slightly more pressure.